

The background of the entire page is composed of a complex, low-poly geometric pattern. The top half features a dense arrangement of triangles in various shades of red, from bright red to dark red. The bottom half features a similar pattern but with triangles in shades of grey and light grey, transitioning into the red pattern at the very bottom. The central text is set against a white background.

KILLER COPY CHEAT SHEET

BY MICHAEL CHENEY

YOUR MISSION...

You have in your hands (or on your screen) my personal collection of the most **powerful and potent** Words and Copy that I have used to make millions of dollars online.

Before I give you some tips on how best to profit from these Words please could I ask you to promise me TWO THINGS;

Promise #1. You promise **not to abuse the power** of these Words and only use them for good and for selling good stuff

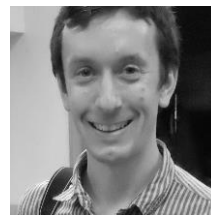
Promise #2. You promise **not to share these Words** with anyone. Seriously – if these Words become commonplace and used in the mainstream then their effectiveness will be severely reduced

Okay so that's the formalities out of the way, onto the tips for using these Words...

First off I recommend you take some time to print off this document and just read through the Words to grab a flavor of them. You'll probably find yourself having **multiple idea-orgasms** just reading them! 😊

One of the best ways to use the Words is to reference back to them whenever you need **inspiration** for a Facebook an, an email subject, a salesletter headline or even just a simple old blog post. I personally use this very same list in this way when creating many of my own marketing messages.

Above all – don't see this list as the end-game, add to it with your own Words and whatever you do – **have fun!**



Michael Cheney

Crock	Quicker Than Ever Before
Gazillion	Proof
Dark	Proven
Laden	Shut Down
Dare	Crisis
For Legal Reasons	Smack In The Face
Into The Stratosphere	Punch In The Guts
Curfew	Unreal
Colossal	Electric
Upheaval	Killer
Just Add Water	Smack In The Head
Push Button Simple	Obvious
Bajillion	Pile It On
Because	Inescapable Truth
Flagship	Ridiculous
Dumb Ass	Unforgivable
Plain And Simple	Dying Wish
Super-Sized	Stolen Profits
King-Sized	Plump Profits

Juicy Profits	Ball-Busting
From Right Under Your Nose	Shove It
Cloak And Dagger	Stop The Press
Horror	What The Heck
Blab Out	Helluva
Killer Not Filler	Gimme A Break
The Whole Shebang	Whack
The Whole Enchilada	Smackdown
The Kitchen Sink	Cashfest
Caught On Camera	Cashtastic
Caught In The Act	Ashamed
It's Getting Hot	Enough Is Enough
Fast Cash	Sharp Warning
Newbie-Friendly	Emergency
Crunch	Mental
Over The Top	Rescue
You	Into The Night
It's All About You	Threat
In Over Your Head	Disgrace

Sucker Punch	Must-Have
Revolutionary	Get Going
Ground-Breaking	Enough
Feel The Swell	Fury
Disgusting	Lockdown
What Happened	Phantom
Unacceptable	Menace
Deep	Smackdown
Extremely Profitable	Alienate
Banned	Disaster
Secret Habits	Top 5
Dark Secret	Fever Pitch
Unearth	Raging
Dig Up	Avalanche
Craving	Tornado
Essential	Call In The Cavalry
Crucial	Get Going
Critical Element	Copycat
Squirming	Get Even
Pain	

Battle-Tested	Rocket Fuelled
Don't Get Me Wrong	Herculean
Leading Light	Heroic
Come Up Trumps	Cloak And Dagger
Ace It	Important
Pure Magic	Burning Desire
Lunacy	Instant Payout
Trump Card	Quick Riches
Untold Riches	Arm Twisting
Meltdown	Barrage Of Proof
Simple Truth	Undeniable Proof
Warp Speed	Overwhelming Evidence
Stellar	Tip The Balance
Supernova	Final Straw
Big Bang	In At The Deep End
Passionate	Stony Broke
Crystal Clear	Down And Out
Pin Sharp	Raw Truth
Laser Targeted	

Raw	Ground Shaking
Cold, Hard Facts	Ground Breaking
Old School	Staggering
Holy Grail	Exciting
Unparalleled	Shocked Me
Struggling	Ominous
Abandon Everything	Key Insights
Wasting	Squeeze Out
Bulging Bank Account	Automatic
Throbbing Profits	Autopilot
Furious	Big Red Button
All Hell Broke Loose	Easy Button
Record Breaking	Made Easy
A New Dawn	Forget About It
Miracle	They Got It Wrong
Code Of Silence	Lied
Flat Out	Reveal
Once And For All	Discover
Sure-Fire	Uncover
Earth-Trembling	

Blazing	Sweat Blood And Tears
Spanking	Failed Spectacularly
Can Of Whoop-Ass	Bucket Load Of Easy Money
Mayhem	Explosive Results
It Doesn't Get Any Better Than This	Lucrative
Onslaught	Hot-Selling Internet Marketing Products
Raid	Superb Enticing Freebies
Money Generating System	Exceptional Deal
Firing Cash	Proven System
Breakthrough Method	Missing Piece
Blitzkrieg	Complete Solution
Shadow Of A Doubt	Psychological Techniques
Dig Deeper	Value Stack-Up
Passive Income	Behind The Scenes
Key To Cash	Biggest Mistake
Increasing Exponentially	Hungry Buyers
Struggling	Fail Proof
Massive Passive Income	Fool Proof

Money Formula	Critical Factors
Real Deal	Generate Massive Traffic
Beat Yourself Up	Prepare For Profit
Missing Pieces	Magic Ingredient
Jigsaw Puzzle	Lot Easier
Techie Stuff	Killer Free Tool
Techie Rubbish	Streamlined
Technical Whizzkid	Up And Running
Money Magnet	Best Tool
Biggest Myth	Single Biggest Mistake
Discover	Online Entrepreneurs
Big Fat Lie	Online Earning Empire
Profit-Pulling Products	Quick And Easy
Pinpoint	Clockwork
Quest For Money Online	Cash-Converting
Competition	Promoting
Whopping	Turn On
Essential Components	
Start Raking Cash	

Active	Automatic Cash
Master	Sure-Fire Formula
Earning In No Time	Killer Branding Tool
Stand Out	Drive Masses
Top Earner	Targeted Traffic
Risk	Instant Traffic System
Torrential Traffic	High Quality
Harness The Power	Cringe
Most Powerful	Crusade
Powerful Weapons	Crush
Fight	Cyberpunk
Start Quickly	Highly Targeted Traffic
Possible Money	Fastest
Secret Items	Powerful
Ready-Made	Most Powerful Tactics
Salesforce	Flows
Steady Earnings	Hijack
Bumper Pay Out	
Automatic Money Making	

Strategies

Little-Known Routes

Rich Veins

Breakneck-Speed

Solution

Best Traffic Methods

Life-Changing Traffic

Powerful And Potent

Traffic Generation
Methods

Explode

Secrets

Hidden

Insider Secrets

High Converting

Cash Converter

Brilliant

Pure Gold

Building An Empire

No Exception

High Quality

Fast Money In Pocket

Incredible Course

Great Impact

Lucky

Amazing Wealth-
Building

Perfect

Excellent

Reveals

Castle And Scrolls

Comprehensive

Awesome

Crash Course

Implement

Killer Actions

Newbie To Master

Wasting Time

Opportunity

Journey	Job Well Done
Momentum	Kick-Start
Fail	No Brainer Alert
True Ambassador	Generate Revenue
Incredibly Fast	Prevent Misuse
Ripped	Grindstone
Online Gurus	Take Action
Sceptical	Limited
Newbie Friendly	Autopilot
Propelled	Move Quickly
Intermediaries	Ridiculously Good Value
Enormous	Ready-To-Earn
Complete Package	Fast Cash
Techie Geek-Garble	Blast To Success
Proof Detail	Breakthrough
Clearest Step	Secret System
Bang Up	Layabout Loser
The Proven Tactics	Magic Button
Nugget	Your Turn

Unique	Exciting Details
Restricted Opportunity	Life-Changing Program
Handpicked Individuals	Major Challenge
Bold Enough	Overcome
Dedicated	Raise My Game
Stellar Growth	Outrageous Success
Improvement	Scrape By
Dizzilyingly High Speed	Penniless Loser
Guaranteed Success	Cull
Sensitive Notice	Battling Through
Extremely	Day Of Depression
Outrageous Success	Shattered Dreams
Exclusive	Fast-Forward
Quickly Reserve	Irrefutable Proof
Taken Slots	Evidence
Serious	Profound Effect
Investments	Stability
Delay	Wealth Of Riches
Practical Tactics	

Dumb Lucky	Blinkered
Down To Luck	Clouds Of Despair
Hard Work	Super-Critical
Real Question	Labour-Intensive
One Single Factor	Frustrating
Overnight Success	Arduous-To-Create
Firmly Planted	Greatest Myths
Time-Tested System	Massive Wealth
Proven	One-Off Fluke
Instant Momentum	Total Failure
Massively Different	Super-Quick Time
Slaving Away	Fail Trail
Hated	Boast
Mess	Brag
Depression	Ex-No-Hoper
Painful	Wider Audience
Miserably	Fluke
Promises Of Success	Exponential And Dramatic
Drowning	Scared

Secret Forever

Enchanted Life

Amazing Transformative
Power

Exciting Proposition

Down To Earth

Heartily Applaud

Targets

Gained Nothing

Experts

Profound

Smash Through

Culmination

Hurdles

Distilled Into
Perfection

Amazing Stories

Doubtless

One Inch Punch

Endless Claims

Explosive Power

Rich Quick Scheme

Tremendous

Struggling

Deep Impact

Secret Sauce

Extremely Close Distance

Full Of Magic

Knock Out

Fulfilled Dreams

Phenomenal

Emptiness

The Whirlwind Of Success

Remorse

Prosperity And
Abundance

Quiet Desperation

Filled With Success

Deep Down

Woken Up	Overwhelmed
Nightmare	Chasing Your Trail
Dreaded	Missing Appointments
Fate	Sacrificing Sleep
Urging	Ruthless
Chased	Zip Through
Catch	Inevitable Sacrifices
Harsh Reality	Accomplished
Harnessing The Power	Headless Chicken
Seize The Moment	Laser-Sharp
Overtake	Crystal-Clear Clarity
Universal Challenge	Clear Direction
Grasp	Annoying Distractions
Perfect Life	Rubbish Heap
Infinitely Wealthier	Missed Opportunities
Key To Success	Luxuries
Unlocking Massive Wealth	Procrastinate
Hard To Create	Motivated
Blink Of An Eye	

Discouraged	Painstakingly
Transformational	Covered
Powerful Weapons	Magnifying
Proven Methodologies	Overcoming Challenges
Explore	Moving Forward
Engage	Taming
Essential	Cycle
Unleashed The Power	Power Of Reflection
Willpower	Masterplan
Master Techniques	Armed
Blast Through	Solid As A Rock
Newfound Energy	Conquering
Unstoppable Power	Smashing Your Goals
Extremely Important	Goal Achievement
Initial Expectations	Mastering
Action Taker	Perpetual
Risk Taker	Secrets To Harnessing
Desire To Succeed	Mastering The Power
Surprised	
Groundbreaking	

Super-Successful	Stressful
Powerful Insights	Climb Up
Super-Successful Experts	Slip Back Down
Achieve	Productive
Common Mistakes	Sabotaging
Workout	Wasting Money
Lifestyle	Uncertain
Unlock	Best Investments
Razor-Like	Productive Life
Empowering Edge	Real Gold Mine
Stress Reducing	Fantastic
Shattering	Truly Outstanding
Financial Limitations	Excellent Course
Proven Facts	New Life
Proven Techniques	Priceless
Discover The Foundations	Inside Depression
Kept On-Track	Breathtaking
Absolute Certainty	Magnetic
Struggling To Rebuild	Valuable

Genuine

Totally Risk-Free

Time To Seize

Affordable

Don't Hesitate

Failed To Grasp

Unsubstantiated Fear

No Will Power

Captain Of Your Own
Ship

Stolen

Hard To Steal

Accountability

Jeopardy

Power To Achieve

Feeling Downhearted

Master The Art